

# Detroit Youth Sports Showcase

August 17, 2024

11am-3pm

Detroit Riverfront



**The Detroit Riverfront Conservancy's second annual Youth Sports Showcase returns with a back to school celebration on August 17, 2024.**

Youth serving organizations that provide programming around physical activity, health and wellness, and leadership development or team building are invited to join as partners.

Programming will take place along the Detroit River at Cullen Plaza and Milliken State Park. The DRFC will provide snacks, water, and plenty of space - and you'll provide the activities!

The 2023 event saw more than 500 participants, and this year we are looking to reach even more K-12 youth and families as we showcase all the activity potential for kids as they prepare to go back to school.



# Event Activities



## Activity Station

**Each partner is asked to set up and facilitate a station to demonstrate their sport.** The more interactive the better! Consider how different ages could participate in your activities, and how you might engage parents attending with their children. Participants will receive a bingo card at check in, encouraging them to explore a variety of stations. There is no set rotation timing for stations; expect participants to be dropping by your station throughout the day.

## Optional Elements

**Partners are invited to host a 15 minute group class, workshop, or demo from the main stage area of the showcase.** Workshops will be promoted in advance and included on the participant bingo card.

**Partners can also donate raffle prizes,** which will be given out at a drawing from completed bingo cards. Sports equipment and program registrations make great prizes!



## Youth Involvement

**Partners are encouraged to involve youth in the planning + facilitation of their station.** Consider how teens in your programs could grow their leadership skills by helping run your station and offering peer to peer instruction.

# Partner Expectations



## Youth Sports Showcase Partners are asked to commit to the following:

In advance of event:

- Attend virtual partner overview summit (multiple dates will be available)
- Provide details on what your station will offer + organization logo
- [Optional] Donate to participant raffle prize (sports equipment, free class registration, etc)
- Promote event to your networks + encourage participation

Day of Event Expectations:

- Manage a station at the Youth Sports Showcase on August 17.
  - Load in details specific to each partner will be communicated in advance of the event.
  - DRFC to provide 10x10 tent, 8ft table, and 2 chairs per station.
  - Partner to provide all supplies needed to demonstrate sport or activity and to create interactive opportunity for guests.
    - Branded elements such as banners and tablecloths are encouraged.
  - DRFC will provide bingo card/map to all participants; each station will mark the card for everyone who visits their station.
- [Optional] Facilitate a short class/workshop for all event participants during a pre-scheduled time at the event. Details will be discussed at partner summit.

Post event:

- Provide content for participant resource page on the DRFC website (how to sign up for your programs, learn more about your sport, etc)
  - DRFC will send link to resource page to attendees + share attendee emails with all partners.

Ready to participate? Fill out the partner interest form at [detroitriverfront.org/youthsportsshowcase](https://detroitriverfront.org/youthsportsshowcase).

Want to learn more before signing up?  
Email [info@detroitriverfront.org](mailto:info@detroitriverfront.org).

Click here to sign up  
as a partner!